

Kevin Pichette

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Summary

Detail-oriented Digital Media Specialist with over 10 years of experience in web development, UI/UX design, and content management. Proficient in HTML, CSS, JavaScript, and various design tools. Proven track record of creating user-friendly websites, providing technical support, and enhancing user engagement. Seeking to apply my skills in a collaborative environment to drive digital innovation.

Professional Experience

Whitworth University – Spokane, WA

Digital Media Specialist (2023 – Present)

- Designed and developed front-end websites using HTML, CSS, and JavaScript, resulting in a 20% increase in user engagement.
- Implemented HTML/CSS pages into TerminalFour CMS for production, ensuring seamless content updates.
- Provided training and support to over 200 faculty, staff, and students on website management and best practices.
- Utilized UI/UX design principles, including user stories, research, and testing, to enhance website usability.
- Created wireframes using paper and pen to visualize and iterate on design concepts efficiently.

Chickasaw Nation – Ada, OK

UI/UX Designer (2018 – 2020)

- Designed and developed responsive websites using Adobe XD, Photoshop, and Illustrator, improving mobile traffic by 30%.
- Implemented HTML/CSS pages into Kentico CMS, streamlining content management processes.
- Conducted user research and testing to inform design decisions, leading to a 15% increase in user satisfaction.
- Created wireframes and prototypes to communicate design concepts to stakeholders effectively.

Gonzaga University (Volt) – Spokane, WA

Web Designer (2017 – 2018)

- Maintained WordPress multisite for the law school, ensuring consistent branding and functionality.
- Transferred content from WordPress to Sitecore CMS, improving site performance and scalability.
- Designed and distributed newsletters using Constant Contact, achieving a 25% open rate.
- Updated graphics and layouts using Photoshop to align with university branding guidelines.

Well Dressed Walrus – Spokane, WA

Web Developer/Designer (2015 – 2017)

- Maintained and updated over 120 WordPress websites, ensuring optimal performance and security.
- Created and redesigned business websites, resulting in a 40% increase in client satisfaction.
- Customized plugin implementations and WordPress themes using PHP to meet specific client needs.
- Conducted SEO keyword research and set up Google Analytics to track and improve website traffic.

St. Joseph Church – Ada, OK

Web Developer/Designer (2012 – Present)

- Designed and developed a responsive website using hand-coded HTML, CSS, and jQuery.
- Created custom graphics using Adobe Creative Cloud software to enhance visual appeal.
- Utilized Google Analytics to track traffic and generate reports, informing content strategy.
- Customized WordPress themes and implemented PHP coding for unique functionality.

Education

Interface College – Spokane, WA (2004 – 2006)

- Business Management
- Certified Web Designer
- Certified Webmaster

Skills

- **Web Development:** HTML, CSS, JavaScript, PHP, MySQL, SASS, jQuery, WordPress, Github
- **Design:** Adobe XD, Photoshop, Illustrator, Affinity Photos, Procreate, UI/UX Design, Wireframing
- **Analytics:** Google Analytics, Google Tag Manager
- **Other:** Training and Support, Project Management, User Research